



Online Survey Programmer | *Westlake Village, CA*

Job Type:	Full Time	Travel:	None
Experience:	1-2 years	Education:	B.S./B.A.
Salary:	Competitive, depending on experience		

Job Description:

SmithGeiger LLC is one of the media, entertainment, financial services, and technology industry's leading market research and consulting firms. We provide ongoing service for many of the most recognized companies in these fields, including 100+ television stations and virtually all of the biggest names in broadcasting, cable, and digital content. Our clients rely on us for strategic research and on-going counsel to provide insights that allow them to meet their business objectives.

Are you a skilled programmer or survey scripter with a desire to hone your skills and create new and unique ways to build research designs and survey instruments? This job is primarily responsible for creating the online survey structure that helps our clients answer their most pressing questions.

This person is a highly motivated individual who works well in a team environment and can work autonomously, solve problems, take initiative, and think outside the box. They will have exceptional time management and multi-tasking skills and should be detail-oriented and well-organized.

Responsibilities:

- Program surveys in an online environment (FocusVision's Decipher platform)
- Create and manage dynamic survey quotas on each project
- Interact with sampling vendors to ensure projects are properly fielded and sampling is completed in a timely manner
- Check programmed logic and paths of online surveys
- Work closely with samplers and project managers throughout each step of the programming and fielding process

Requirements:

- Comfortable programming in Python, XML, HTML, JavaScript, and CSS OR have strong problem-solving skills with the ability to learn things quickly in a challenging environment
- Experience in other survey programming platforms is a plus
- Experience in market research or working with data is a plus
- Decipher platform experience is a plus
- Conconfirm/Qualtrics platform experience is a plus
- Excellent written and verbal communication skills
- Must be tech savvy
- Excellent attention to detail
- Must be a motivated team player and able to collaborate on projects with other team members

Educational Requirements:

Bachelor's Degree or higher in in Computer Science, Mathematics, Statistics, Information Systems, Sciences/Engineering or equivalent experience.

Other Considerations:

Proven interest in news, entertainment or media—based on past experience—is a big plus.
Our office is in Westlake Village, near Thousand Oaks, 40 miles northwest of Los Angeles.

Please submit resume and cover letter to: careers@smithgeiger.com

Cover letters are required, you will not be considered for an interview without a cover letter.